

ACORE's Key Role in the Climate Battle



America's renewable energy sector plays a central role in reducing the nation's greenhouse gas (GHG) emissions and mitigating the harmful impacts of climate change. In fact, the new renewable power brought into service over the past five years displaced more than 220 million metric tons of carbon dioxide, the equivalent of taking some 46 million cars off the road. Despite this healthy growth rate, the sector is confronted with important near- and long-term policy challenges that must be addressed to keep the United States within striking distance of Paris emissions reduction targets.

Founded in 2001, the American Council on Renewable Energy (ACORE) is a 501(c)(3) national nonprofit organization that unites finance, policy and technology to accelerate the transition to a renewable energy economy. We are the focal point for collaborative advocacy across the renewable energy sector, supported by members spanning renewable energy technologies and constituencies, including developers, manufacturers, top financial institutions, major corporate renewable energy buyers, grid technology providers, utilities, academic institutions and allied nonprofit groups. ACORE accomplishes much of its work by convening leaders across key constituencies, facilitating partnerships, educating senior officials on important policies, publishing research and analysis on pressing issues, and undertaking strategic outreach on the policies and financial structures essential to renewable energy growth.

"ACORE's leadership in convening meetings with influential policy makers, driving advocacy and working to promote financial innovation has been a significant asset in our collective efforts to advance energy in America."

Abigail Ross Hopper, President & CEO, Solar Energy Industries Association

With a diverse pan-renewable membership, valuable in-house research, an influential communications arm, and a history of effective engagement and collaborative leadership on the policies that matter most, ACORE is a uniquely impactful advocate for America's renewable energy sector and the modern, decarbonized grid it is determined to build.

HIGH-IMPACT ADVOCACY

ACORE strategically promotes and defends the policy reforms and market drivers most important to accelerating investment in and deployment of renewable energy and enabling grid technologies. With credibility across the political spectrum, the organization actively engages the diverse range of companies that participate in the renewable energy economy — including investors, developers, manufacturers, progressive utilities and corporate renewable energy consumers. ACORE has won broad praise for its advocacy in critically important national policy engagements, including its leadership in opposition to efforts to undermine the renewable power business model in the 2017 federal tax bill, its forceful role fighting proposals to subsidize coal and nuclear power at the Federal Energy Regulatory Commission (FERC), and its spearheading the recent campaign to enact important clean energy incentives in the 2019 year-end spending bill.

KEY ANALYSIS & THOUGHT LEADERSHIP

ACORE publishes sector-leading analyses on a diverse range of critically important policy and market issues. Examples include:

- **[Advancing America's Climate Leadership: Policy Options that Most Effectively Put Renewable Energy to Work](#)**, an important new ACORE white paper analyzing the effectiveness of leading climate policy options, individually and in combination, in promoting renewable energy investment and deployment.
- **[\\$1T 2030: The American Renewable Investment Goal](#)** and the annual **[\\$1T 2030 Progress Report](#)**, outlining ACORE's campaign to reach \$1 trillion in investment in renewable energy and enabling grid technologies between 2018 and 2030, and assessing headway toward our campaign objectives.
- **[ESG 2.0: How to Improve ESG Scoring to Better Reflect Renewable Energy Use and Investment](#)**, ACORE's pathbreaking critique of sustainability scoring as a benchmark for a company's greenhouse gas emission impacts, and key recommendations for improvement.
- **[Enacting a Federal High-Penetration Renewable Energy Standard: Building on Proposals to Date and Addressing Important Additional Considerations](#)**, an ACORE white paper offering recommendations on how policymakers can most effectively design a new national renewable or clean energy standard.
- **[Beyond Renewable Integration: The Energy Storage Value Proposition](#)**, an ACORE report examining how the nation's electricity markets fail to appropriately value the contributions of energy storage to the modern grid.

"ACORE uniquely convenes stakeholders from across the policy, finance and technology sectors, providing an invaluable venue for addressing all three of these key areas in a coordinated manner. This approach is essential for the renewable energy industry to continue to accelerate and scale."

*Neil Gerber, Global Director
of New Energy & Environment,
IBM*

MULTI-SECTOR COALITION BUILDING

ACORE has a long track record of building and leading the formation of coalitions of renewable, environmental advocacy, public health and faith organizations, including most notably the coalition that successfully prevented potentially devastating tax law changes in late 2017, the so-called "strange bedfellows" coalition of renewable energy and natural gas organizations that overcame the Trump Administration's attempt to subsidize uneconomic coal and nuclear power in 2018, and the groundbreaking renewable sector-green group campaign to enact critical clean energy incentives as part of the 2019 year-end spending bill.

STRATEGIC COMMUNICATIONS

As the pan-technology voice of the renewable sector, ACORE has been remarkably effective in driving key messages in support of renewable advocacy objectives. For example, ACORE's statement on the glaring insufficiency of clean energy and climate provisions in the recent year-end spending bill shaped the media's treatment of the issue, and was quoted directly in the [New York Times](#), the [Wall Street Journal](#), [Reuters](#), the [Washington Post](#) and a range of other publications. ACORE similarly drove national messaging on vital renewable energy threats in the December 2017 federal tax bill. Other key examples include "[California Needs a 21st Century Electric Grid](#)," ACORE's October 2019 op-ed in the San Francisco Chronicle explaining how investing in advanced grid technologies like energy storage can reduce fire risk, while facilitating the state's ambitious renewable power objectives, and "[Renewable Energy is Better](#)," which the New York Times published in response to its April 2019 Week in Review story "[Nuclear Power Can Save the World](#)," which dismissed renewable energy as "fantasy" and claimed that only nuclear power can save us from climate change.

"ACORE's pan-renewable advocacy is immensely valuable. The organization's efforts on tax reform legislation made a material difference in the outcome on behalf of the renewable industry. Due to ACORE's strong informed advocacy, significant project volume is going forward that otherwise would have been in jeopardy."

*Patrick Reiten, Senior Vice President
of Government Relations,
Berkshire Hathaway Energy*

"It's critical for renewable energy industries to unite around common goals whenever we can, and ACORE plays an important role in bringing the sector together. AWEA is pleased to work with ACORE on spreading the renewable energy success story of powering the nation's economy."

*Tom Kiernan, President
& CEO, American Wind Energy
Association*

THE TIME IS NOW

This is a critical moment for climate progress. As the nation's premier pan-renewable organization, and the only national clean energy nonprofit that focuses exclusively on renewables, ACORE is singularly well-equipped to play a leading role in sustaining and building on the renewable sector momentum that is essential to achieve U.S. climate goals.

Learn more at www.acore.org

